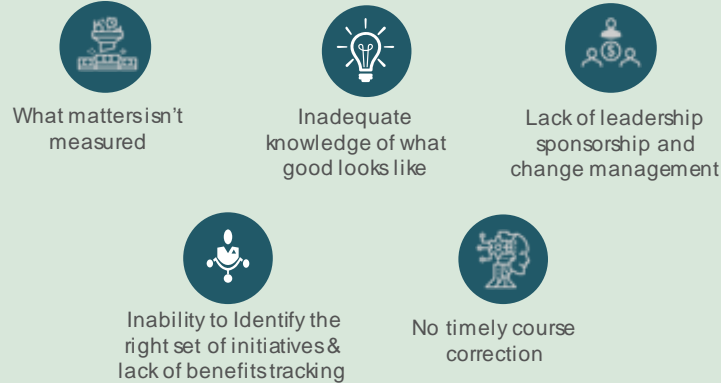


INFOSYS VALUE MANAGEMENT

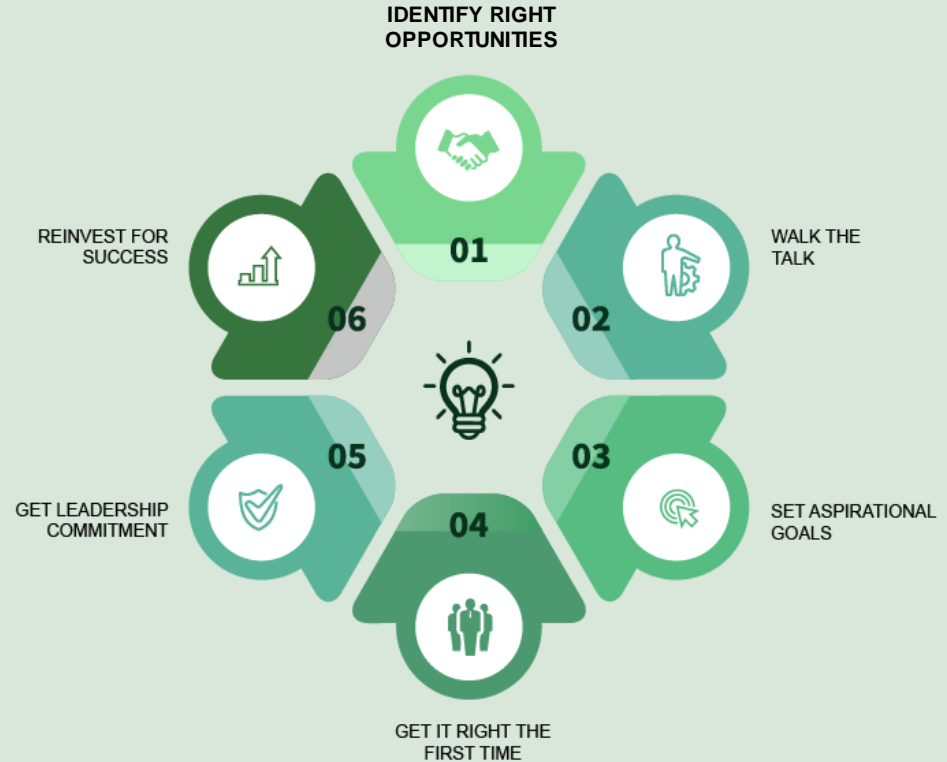


Flips the odds of transformations by following six guiding principles

- 84% of transformation programs fail to achieve their full potential

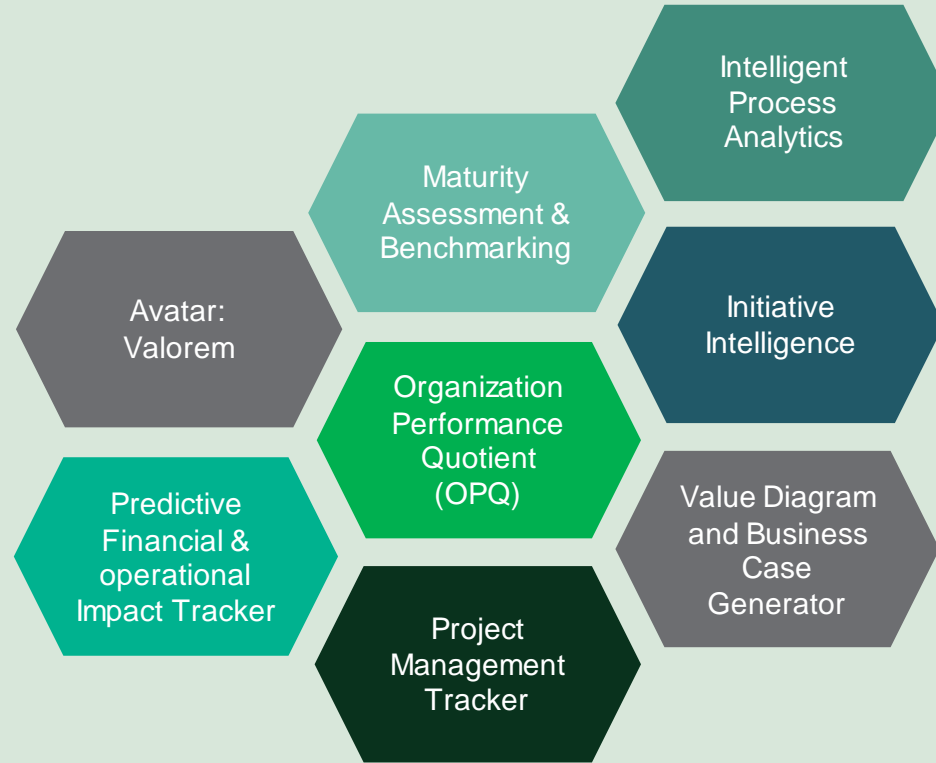


- Our offering help organizations flip these odds to achieve a successful transformation



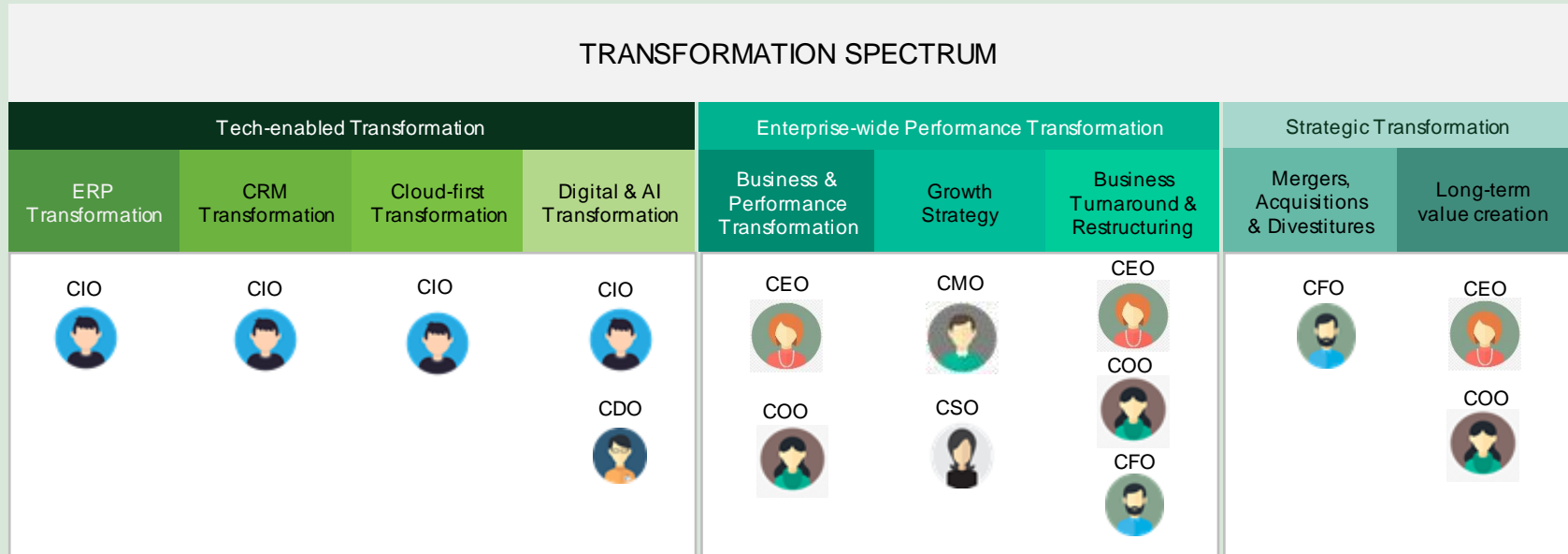
Creates an AI-enabled ecosystem to drive sustainable transformation

A future-proof **AI-powered platform** underpins our approach to maximize the full potential and drive long term value creation of the transformation programs.



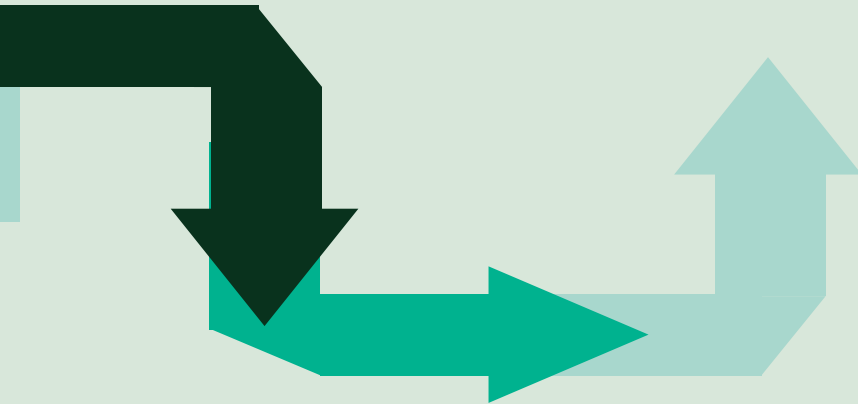
Addresses the transformation spectrum with its capabilities

An all-encompassing platform which helps increase efficiency, ensures success and deliver value across the spectrum of transformational programs



Follows a non-linear path through a three-phased approach

- Identify, Design and Realize are three phases that help organizations run the transformation program successfully



- Utilize the **OPQ** framework for benchmarking
- Identify initiatives by leveraging our **Initiative Intelligence** knowledge repository
- Prepare business case for recommended initiatives

Identify



- Implement recommended initiatives
- Track and manage initiatives
- Track business goals/OKR
- Recommend course corrective initiatives to achieve business goals

Design



- Track operational benefits in real-time
- Track financial impact
- Recommend course corrective initiatives to achieve business goals

Realize



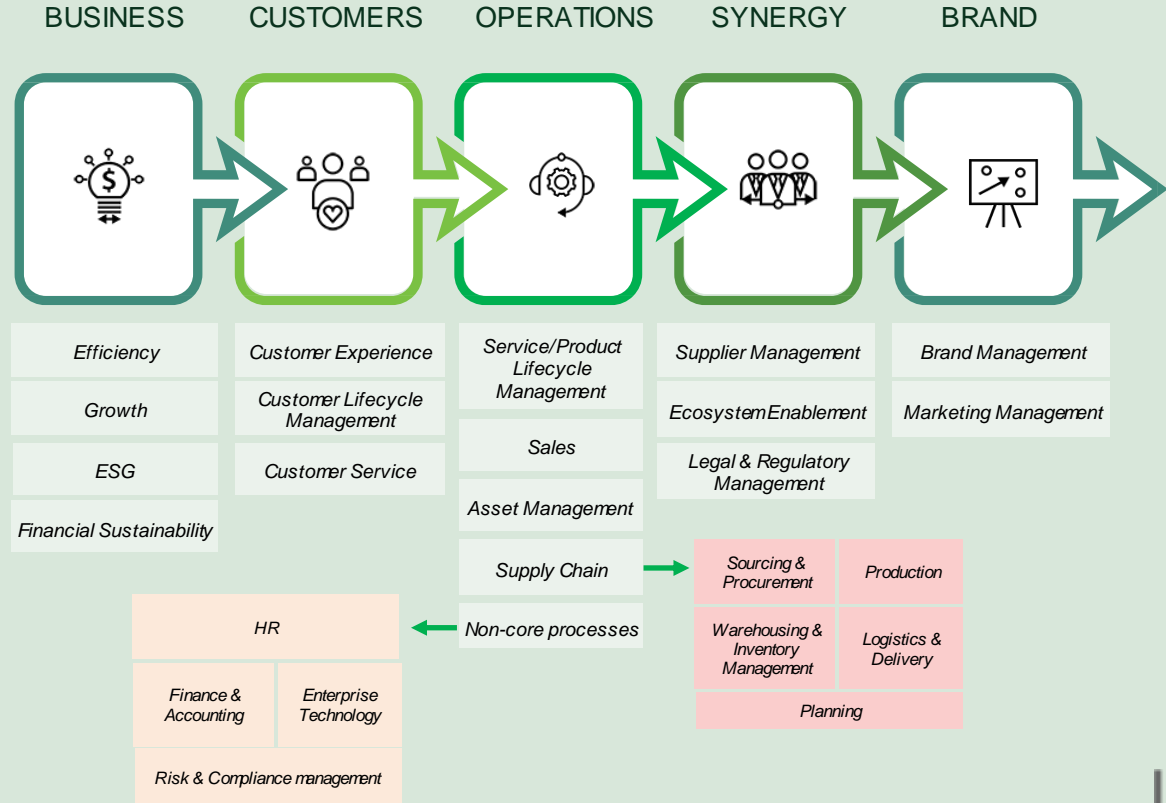
Leverages our 5-dimensional OPQ framework

OPQ is a composite score derived from **five** dimensions. It helps benchmark KPIs with peers and help identify dimensions and KPIs where the organizations should focus

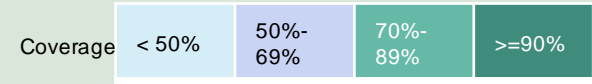


Deep-dive into our 5-dimensional OPQ framework

OPQ is a composite score derived from 5 dimensions and which helps identify opportunities for the laggard processes



Uses our IP: KPI benchmark repository



We have a KPI repository of 2000+ KPIs across 20+ Industries

Area	Industry	Business				Brand		Customer		Synergy	Operations			
		Growth	Efficiency	ESG	Financial Sustainability	Marketing Management	Brand Management	Customer Experience	Customer Service	Supplier Management	Sales	Supply Chain	Asset Management	Non-Core Processes
BFSI	Banking													
	Insurance													
Manufacturing	Automotive													
	Industrial Machinery & Components													
	Engineering, Construction and Operations, Others													
CRL	Retail													
	Consumer Products													
	Travel & Transport -Airlines													
	Travel & Transport -Logistics													
	Travel & Transport -Railways													
LS	Healthcare													
	Life Science													
SURE	Mining													
	Oil & Gas													
	Utilities													
	Services													
	Public Sector													
CMT	Telecom													
	Media													
	High Tech													



THANK YOU

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