Infosys cobalt BLUEPRINT – A FRAMEWORK FOR MODERN RETAIL ARCHITECTURE

The Blueprint framework enables a robust single pane of glass ensuring alignment between the business needs of retailers and Oracle Retail Merchandising Cloud.

Objectives

The primary objectives of Blueprint are to optimize business processes, improve efficiency, and enhance decision-making by streamlining and consolidating various retail functions onto a single platform.
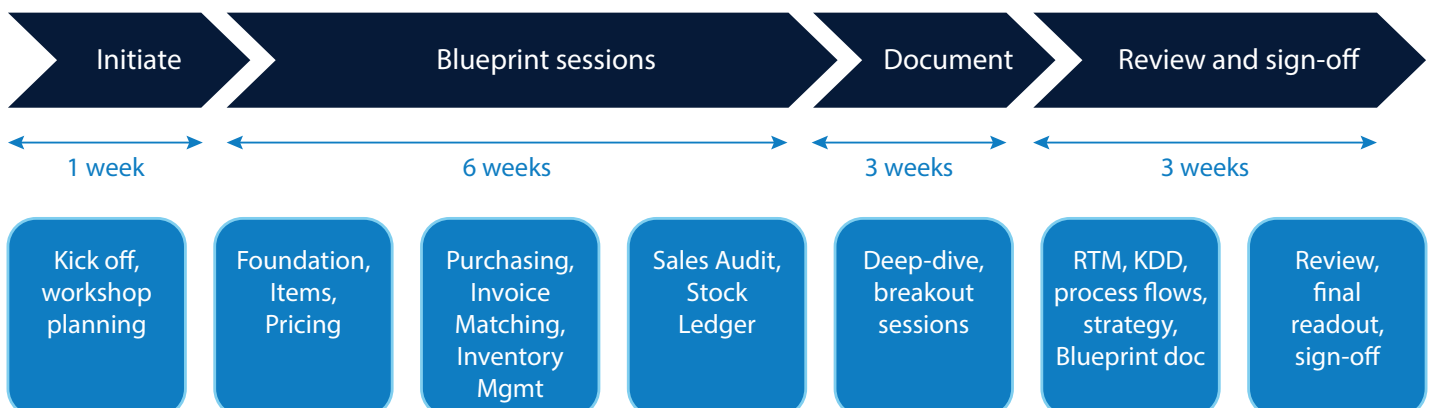
Scope

Processes in scope

Foundation, items, pricing, purchasing, invoice matching, inventory, stock ledger, and sales audit.

Applications in scope

Oracle Retail Cloud Services – Merchandising Foundation incl. Sales Audit and Trade Management, Pricing, Allocation, Invoice Matching, Smart Item Hub, Supply Chain Hub and Pricing Hub extensions.

High-level Plan

The Blueprint high-level plan is spread across 3 months. It comprises the following steps:

Initiate	Blueprint sessions	Document	Review and sign-off
1 week	6 weeks	3 weeks	3 weeks

Kick off, workshop planning	Foundation, Items, Pricing	Purchasing, Invoice Matching, Inventory Mgmt	Sales Audit, Stock Ledger	Deep-dive, breakout sessions	RTM, KDD, process flows, strategy, Blueprint doc	Review, final readout, sign-off

Workshop Structure

Blueprint sessions and breakouts

- As-is landscape study
- Product and extension overview
- Show and tell
- Cross-functional sessions
- Deep-dive for requirements
- Solution assessment by Advisory
- Review solution options for key design decisions (KDDs) review and closure
- Design authority sign-off for KDDs
- RTM fit-gap and solution review
- L1/L2 process flows
- Blueprint summary read out

Key Deliverables

Business Architecture

- » Target Operating Model
- » Tailored L1/L2 process flows
- » Product capability decks
- » Design decisions log
- » Solution options for key design decisions
- » Requirement Traceability Metrics and Fit-Gap analysis
- » Change management strategy
- » Blueprint summary

Technology Architecture

- » Infrastructure strategy
- » Integration strategy
- » Data Migration strategy
- » Reporting strategy

Validation and Risk management

- » Security and compliance plan
- » Risk assessment and mitigation plan
- » Testing strategy

Blueprint Case Study

Infosys developed a Blueprint for one of the world's leading brand franchise operators. The 3-month exercise was aimed at setting the direction for the implementation of a modern digital platform. It focused on assessing the features of Oracle Retail Merchandising Cloud v24 with multiple business model nuances across the retailer's QSR providing quick, convenient, and standardized food and beverages and non-food brands. The end-to-end process involved:

- **115 functional and technical deep-dive sessions**
- **150+ L1/L2 tailored processes**
- **110 design decisions**
- **250+ fit-gap analysis against requirements**

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