



FORTUNE 100 RETAILER MODERNIZES MERCHANDISING PROCESSES FOR FASTER VALUE REALIZATION



About the Client

The client is a US-based Fortune 100 retail company specializing in off-price apparel and home fashion across the US and nine other countries. They have nearly 5000 stores, several e-commerce portals and banners, and over 300,000 associates.

Background

The retailer was already operating through a highly flexible business model that enabled rapid inventory turn. However, this required frequent assortment adjustments. For several years, Oracle Retail was used for different purposes within merchandising and planning. The client has embarked on a multi-year process of modernizing their merchandise and planning systems with a focus on Oracle Retail Predictive Application Server (RPAS).

Solution Objectives

The retailer is on a journey to build and maintain a customized global Merchandise Unit Planning and Merchandise Cost Planning to serve all its divisions in the US, Europe, Canada, and Australia.



Infosys Solution

The planning solutions chosen by the retailer need to be heavily customized to support its business size and model. Infosys is a key partner in the cloud transformation journey. We provide domain and technical expertise to help achieve their modernization goals at speed and with high levels of quality. Further, our capabilities and involvement, with multi-implementation experience and deep domain knowledge, can easily scale up based on the project's needs.



Business Benefits

Partnering with Infosys is helping the retailer achieve benefits such as:

- Faster value realization of their business objectives
- Access to strong technical and industry expertise to streamline the RPAS adoption
- Assurance of best-practices and continuous process improvements
- Deep knowledge of Oracle RPAS and its versions, enabling faster upgrades for better functionality



Engagement Insights

The engagement with Infosys began two years ago when creating a modernization roadmap. Over time, several Infosys subject matter experts have been deployed to assist with the client's merchandise planning systems and processes. This has greatly enhanced the quality and speed of solution implementation. Infosys continues to collaborate with the client's associates to achieve the organizational goals rapidly and efficiently.

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