

**BEING  
PURPOSEFULLY  
DIGITAL.  
FASTER.**

**Infosys** | Catalyst for SAP S/4HANA®  
*Pre-configured solution for CPG firms*



**Infosys**®  
Navigate your next



To thrive in an omni-channel environment—as consumers shop in-store, online, and across multiple devices—CPG firms must nurture the agility that comes from pursuing leaner value chains, more effective business models, and greater operational efficiencies. At the same time, they must stay attuned to shifting consumer preferences with a broad spectrum of meaningful innovations. It is with the aspiration to pursue this duality, at their core, that they look to move to S/4HANA.

Infosys Catalyst for SAP S/4HANA is a preconfigured industry-specific solution to deeply contextualize and accelerate S/4HANA enabled transformation programs for CPG companies. The solution includes CPG process repositories with delivery accelerators, best practices, processes & scenario documentation, business value creation & realization artifacts, preconfigured settings, sample master data, configuration documentation, and an extensive array of predefined reports, interface, conversion, enhancements, forms & workflow reusable objects. Infosys also provides the implementation and program leadership to decode the complex requirements of multi-brand businesses into simple system solutions and compelling business outcomes.

## Accelerate time-to-value while opening systems up to new experiences

### Automation

Leveraging a combination of SAP's prescribed best practices and our own industry experience Infosys Catalyst for SAP S/4HANA packs in the value of a ready-for-business pre-configured solution. With templates, automation frameworks, tools and accelerators we deliver the people+software advantage, crunching implementation cycle time by up to 40 percent.

- Simpler, automation-friendly ERP environment based on SAP's best practices for Procurement, Finance, Supply Chain, Manufacturing and Sales & Distribution
- ~100 pre-configured templates for business scenarios in the CPG environment
- 10+ tools and accelerators for the S/4HANA journey
- Well-documented business process diagrams and flows, test scripts, and requirement-to-test case traceability to enable machine learning
- Business Process Master List (BPML), configuration cookbook, and integration accelerators (for Hybris and Ariba)

### Innovation

We bring a Design Thinking approach to process transformation and value assessment starting with a deep understanding of the particular CPG business and their IT objectives to find the most critical problems to solve – and the biggest opportunities ahead.

- Pre-activated, ready-to-use, SAP Fiori screens making transactions – especially in new applications - easy-to-execute
- Template for role-based permission matrix supporting nuanced, multi-user new applications
- Strategic blueprint to reengineer the workplace to create an innovation-friendly agile process landscape
- Real-time batch traceability across the supply chain
- Effective customer business planning for trade management
- Demand Signal Management for improved sales and brand performance

### Learning

In our study of the CPG firm's landscape, we capture knowledge of the business environment and knowhow of processes performed in ERPs, data warehouses and other legacy systems to improve and accelerate these within their specific context of operations. This learning, along with our own deep experience in the CPG vertical, then feeds into the design, creation and sustenance of the new implementations.

- Knowledge repository of ~500 specifications to guide implementations to comply with regulatory environment in over 33 countries
- Robust user training material including videos to support self-learning
- Infosys IDEA (Insight-Design-Execute-Achieve) methodology incorporating implementation learning from over 50+ successful S/4HANA projects

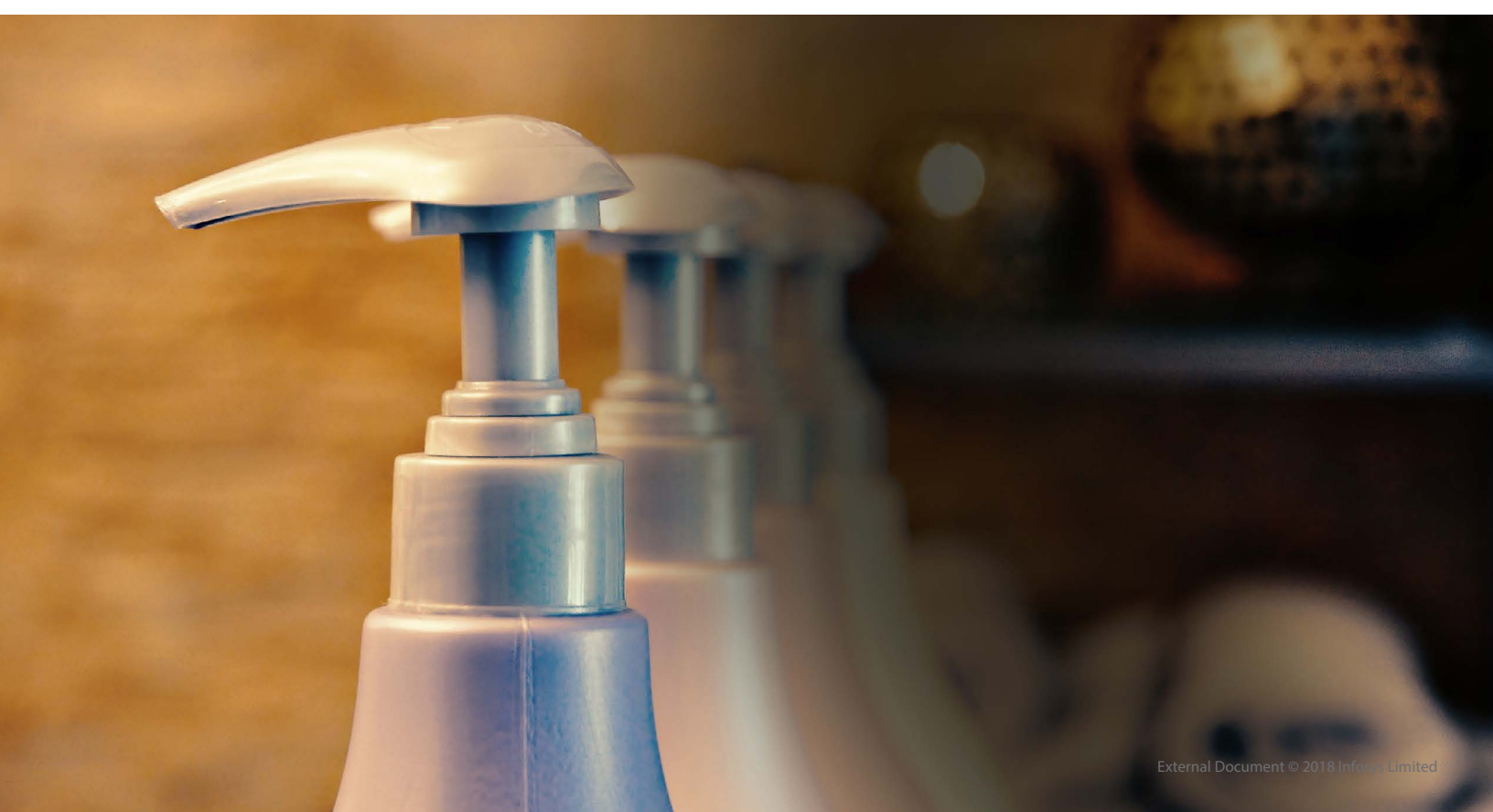
## Drive immediate value

- Up to 25 percent reduction in efforts, through automation, during the assessment phase
- Up to 30 percent reduction in implementation effort
- Pre-configured, out-of-box coverage for up to 80 percent of a multi-brand CPG firm's process environment through a combination of SAP best practices and the Infosys knowledge base of business scenarios and processes
- Up to 20 percent acceleration in design through templates for scoping and executing country-specific CPG-centric deployments
- Cleaner, simpler ERP environment to support agile innovation
- Reduction in training and support costs with simple, role-based guidance leveraging SAP Fiori
- Support for continuous applied learning from Infosys S/4HANA Center of Excellence

## Caselet: S/4HANA Implementation for a Personal Care Giant Operating in 50 Countries

The business had at its core an SAP implementation. But the legacy core, without in-memory computing, real-time processes and real-time analytics, was unable to give the business a comprehensive real-time view of their inventory. This meant that they were unable to respond quickly to demand fluctuations with appropriately realigned resources. Simply fixing this one problem of just-in-time inventory visibility, we estimated, would save them at least \$3M a year.

- Leveraging Infosys Catalyst for SAP S/4HANA, we conducted an assessment and roadmap definition exercise for a centralized system conversion to S/4HANA
- We built out a business case and value realization framework to help the business fund their transformation
- With automated code remediation and optimization we brought down efforts for code migration by 60 percent and its duration by 50 percent
- The business impact was a dramatic transformation of the company's typical 10 days-in-inventory pattern to a highly optimized just-in-time supply chain







## Getting started

Defining the roadmap and end state of the S/4HANA journey for the progressive CPG company is as vitally important as accurately discovering and thoroughly mapping all the dependencies, opportunities and risks that are inherent in its landscape. We have designed a simple initial assessment leveraging Infosys Catalyst for SAP S/4HANA, our experience working with global CPG firms, key learnings from past re-implementation and system conversions, powered by our 1000+

SAP trained and 70+ certified S/4HANA consultants.

### Discover how the Preconfigured S/4HANA-led Transformation Works (in 3 Hours)

Review the value that Infosys Catalyst for SAP S/4HANA can bring to your CPG business transformation journey. Participate in a walk through to discuss industry trends, capabilities and the potential path to value for your enterprise.

### Value Assessment & Proof of Concept (in 4-8 Weeks)

Value assessment and delivery to discover the current ERP landscape, associated problem statements, opportunities for process reengineering and reimagine a target state by identifying the suitability of re-implementation or system conversion along with proof of value and a prototype for a specific problem statement or opportunity.

For more information, contact [askus@infosys.com](mailto:askus@infosys.com)

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