Accelerate Your Move to the Cloud with Oracle and Infosys

c2c customer 2 cloud

Convert On-Premise Software Spending into Oracle Cloud Application Services

Unlock your investment in existing maintenance and license fees

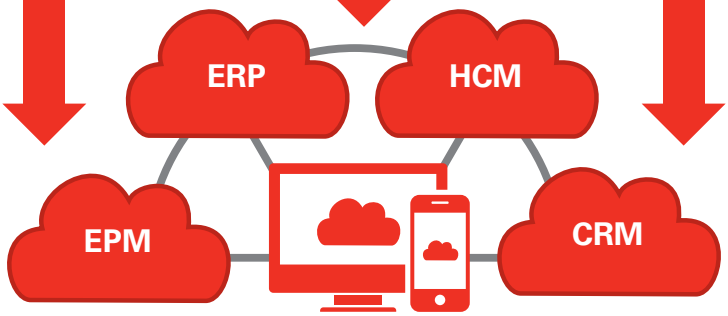
Convert existing seat licenses to cloud services

Convert existing support dollars to use as credit for cloud applications

Convert unused seat licenses to cloud services

Your Stategy

You can choose to migrate existing applications to a cloud infrastructure or select new cloud functionality to enhance your on-premise capabilities.



Your Partner

Infosys can help you select the right strategy, products, and implementation path for your business.

Evolve with Oracle's Customer 2 Cloud Program

Designed to help you make the transition to Oracle cloud.

- **Attractive financial incentives** - to move to cloud services
- **Rapid deployment options** - packaged integrations to simplify and speed migrations
- **Expert partner guidance** - to seamlessly connect on-premise and cloud applications
- **Flexible migration paths** - choose like-for-like SaaS functionality or adopt new capabilities

Program Details

Offer is available for existing Siebel, E-Business Suite, PeopleSoft, JD Edwards, and Hyperion customers. Customers may choose the same or enhanced functionality within their existing product line, including ERP, EPM, HCM, and CRM. Customers must be paying on-premise support. Customers may choose from packaged cloud integrations and fixed scope implementations as offered by Infosys.

Take Advantage of the Leading Cloud Services

One of the broadest, most integrated portfolios in the industry.

LEADERS in over 15 major industry analyst reports.

More than **62 MILLION** users rely on Oracle cloud applications every day.

Oracle cloud applications handle **23 BILLION** transactions per day.

- **Modern** - built to be more engaging and easy to use
- **Mobile** - access available on any device, anytime, anywhere
- **Insightful** - actionable data at your fingertips to make better decisions
- **Collaborative** - built in social networking capabilities

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Infosys: Driving Value in the Oracle CX Cloud

In the age of social media opinion sharing, immediate access to information, and tech-enabled buying, it's more important than ever to offer the most engaging, positive customer interactions. As you consider moving to the cloud, Infosys can help you:

- Simplify and standardize your CX application landscape
- Reduce your total cost of ownership
- Enhance your portfolio of capabilities to address gaps
- Improve user-adoption to maximize value

Rapid Implementation Workbench

Following Oracle's Rapid Start implementation methodology, Infosys enhances it with tools and accelerators to facilitate your journey to the cloud with:

- **Industry standard best practices**—Pre-configured CX business processes
- **Automated design and configuration tools**—Implementation accelerators, templates, and configurations to jump start your project
- **Express Data Migration**— For automated data migrations up to 80% faster
- **Express Test Automation Framework**—Run test cycles 25% faster

Enterprise and Mid-Market Engagements

Infosys can make a cloud migration smooth and manageable with modular extensions.

- **Enterprise**—For these complex engagements, Infosys takes a consultative approach to understand needs and design a customized CX solution. Projects are priced accordingly and delivered in 12 week agile development cycles.
- **Mid-Market**—These pre-packaged CX solutions are less complex, use fixed-scope pricing, and can be delivered in 8-15 weeks.

Oracle Cloud Marketplace—Apps for Oracle CX Cloud

Once you've migrated to the cloud, you can take advantage of these innovative plug-in apps to extend the functionality or customizations of your core Oracle CX Cloud solutions.

- Infosys Gamification Solution for Oracle Sales Cloud—To improve sales performance, data quality, and user adoption.
- Infosys Gamification Solution for Oracle Service Cloud—To improve agent performance and productivity as well as customer satisfaction.
- Infosys Data Migration Tool for Sales Cloud—To migrate data from Siebel to Oracle Sales Cloud using Infosys Smart Data Services Suite (iSDDS)
- Infosys Sales Effectiveness Solution for Oracle Sales Cloud—A pro-active monitoring, notifications, and escalations engine to align business practices

Customer Proof Point—Atradius Collections

Deployed Oracle Sales Cloud in 11 Weeks

This global business-to-business debt collection company didn't have a 360 degree view of its customers because of silo'ed data. Forecasting was difficult and the sales cycle was long. In a modular roll-out, Infosys deployed base functionality from Oracle Sales Cloud, then rolled out cloud applications to 30 countries. Finally, Infosys added advanced functionality and Oracle Eloqua. Now, Atradius has a complete customer view, streamlined sales processes, real-time analytics, as well as improved productivity, a shorter sales cycle, and higher conversion rates.

ORACLE Diamond Partner Cloud Premier

Oracle Customer 2 Cloud Program Partner

Infosys®

About Infosys

- Oracle Diamond and Cloud Premier Partner
- Founded: 1981
- Headquartered: Bengaluru, India
- 170 certified CX Cloud consultants
- 20+ joint CX Cloud engagements
- 5 Oracle Marketplace solutions

Additional Expertise

Advanced Specializations

- Oracle Sales Cloud
- Oracle Sales: Oracle Fusion CRM Solutions
- Siebel CRM 8

Other CX Specializations

- Oracle RightNow Cloud Service
- Oracle Sales: Oracle Fusion CRM Solutions

Awards & Accolades

- 2015 Oracle Excellence Award—Specialized Partner of the Year, North America in the PaaS/SaaS
- 2015 Oracle Award—Specialized Partner in North America for CX Service Cloud Solution
- Recognized as a leader by multiple major analyst agencies

Industry Focus

- High Tech
- Telecom
- Industrial Manufacturing
- Financial Services

Contact

Rishi Raj Paul
Global Oracle Alliance Head
510-493-8726
Rishi_raj_paul@infosys.com

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