

## Delivering value Intellectual Capital

Our Intellectual Capital is driven by agility, flexibility, and innovation. We are committed to working with experts, partners, academia, and other stakeholders to develop new products and services that meet the needs of our customers and communities. We are also focused on strengthening our Tech for Good solutions and providing an environment for startups to be incubated and innovation to be scaled.

With iCETS, the Living Labs, and the Infosys Innovation Network, we have a broad portfolio of solutions across industry segments, while the Infosys Prize and Aarohan Social Innovation Awards provide a platform for innovators and social entrepreneurs, respectively.

### Performance highlights

100+

Client living labs

796

Patents owned by Infosys

1,200+

Infosys Knowledge Institute assets

“Well known”

Trademark for Infosys in India

Industry leader

Rating for iCETS platforms by analysts

ISO 42001:2023

Certified for AI Management Systems

Infosys | Center for Emerging Technology Solutions

### Infosys Center for Emerging Technology Solutions (iCETS)

iCETS is the incubation unit at Infosys that offers a variety of emerging technology services to clients. These services include building next-generation platforms and a variety of new-age innovation services including incubation of emerging technology capabilities (like generative AI, AR/VR/XR, quantum computing, cloud, cybersecurity and data management) under various Centers of Excellence (CoE). Led by the CoE, iCETS has been curating technology and trends across business verticals and contributing to thought leadership. iCETS-led

technology platforms like LEAP, Cortex, Cyber Next, Quality Assurance and Privacy Next are contributing to differentiating Infosys services. Infosys’ vertical platforms like Energy-as-a-Service are opening up new opportunities for Infosys and client joint platform-led offerings.

Infosys | Living Labs

### Living labs

We collaborate with our clients to enable rapid prototyping, incubating and piloting of innovative solutions, both through client and Infosys living labs.

With over 100+ client living labs, Infosys has helped its clients explore

### Material topics

- Innovation and Intellectual Property
- Products, platforms and solutions
- Responsible AI

### UN SDG mapping



and develop art-of-the-possible emerging technology solutions.

### Accessibility Living Labs

In fiscal 2024, we launched Infosys Accessibility Living Labs, a unique learning space to experience digital accessibility firsthand. Through simulated interactions and real-world scenarios, the lab fosters empathy and awareness of accessibility challenges, introduces users to assistive technology and facilitates the creation of digitally accessible solutions. The lab also features Infosys Accessibility Platform, an AI-first cloud-ready accessibility and inclusivity solution with a patented audit tool to identify and fix accessibility gaps and AI-based functions to confirm inclusivity.

Infosys | Innovation Network

### Infosys Innovation Network (IIN)

IIN is a well-orchestrated partnership among select startups, universities, hyperscalers and Infosys to incubate and bring the best of emerging tech innovations from across the globe. Today, IIN boasts of 305 startups and these have had over 700 client impressions. Infosys has also established partnerships with key client corporate venture capital firms to bring their portfolio startups onto the Infosys network. Over the past 12 months, we’ve engaged with numerous startups, universities and hyperscalers across geographies like the US, Finland, Israel, and India, in spaces like AI, fintech, cloud, cybersecurity, InsureTech, HealthTec, and more.

Infosys | Knowledge Institute

### Infosys Knowledge Institute (IKI)

IKI is the business research and thought leadership arm of Infosys. IKI harnesses the intellectual capital of Infosys’ subject matter experts to create unique and fresh content and insights on the business impact that technology can drive for prospects and clients. IKI also develops its proprietary data and insights through multiple large-scale surveys and quantitative analysis. These are published through its flagship Radar maturity assessments, the annual Tech Navigator report on future trends and the ongoing TechCompass tech trends series. IKI has collaborated with over 600 clients and created over 1,200 assets since inception. For more information, visit <https://infosys.com/iki>.

edgeverve  
An Infosys company

### Product innovation

EdgeVerve helps our customers create a connected enterprise where humanity, AI, and automation work together. EdgeVerve’s three digital platforms – AssistEdge for hyper automation, XtractEdge for intelligent document processing, and TradeEdge for autonomous supply chains facilitate transformation and exponential growth. Finacle is our industry-leading digital banking solution. Our cloud-native solution suite and SaaS services help banks engage, innovate, operate, and transform better to scale digital transformation with confidence. The solutions address core banking, wealth management, treasury, analytics, AI, and blockchain etc. for financial institutions globally. Read more at <https://www.edgeverve.com/>.

### Intellectual Property (IP), patents and trademarks

Infosys actively innovates and develops platforms, products and tools, that constitute its collection of IP assets. These assets, available on the Infosys Marketplace, are used to differentiate ourselves in the market or as productivity-enhancing tools. We have 796 patents in the portfolio. Over 861 trademarks (registered or pending) across 51 countries underscore the strength of our brand.

- **“Well Known”**: Infosys is regarded by Indian authorities as being a “Well Known” trademark. This gives us legal rights across sectors.
- **Most valuable brand**: Infosys is recognized as one of the top 3 most valuable IT services brands globally by Brand Finance. Infosys is now among the top 100 most valuable brands in the world.

WONGDOODY  
An Infosys company

### WongDoody

WongDoody, a subsidiary of Infosys, is a global creative digital innovation agency that has built new practices and products to support CMO/ CDO/CXO success. These products include StudioNext, our collaborative in-house human experience service model; cutting-edge sustainability IP in The Climate Game for the Financial Times; and next-generation AR/ XR capabilities for immersive brand engagement. WongDoody is also on the forefront of AI development for enterprise marketing advantage with our new AI Studio and Platform X. Currently in prototype with major brands, these products combine the power of AR digital twinning with AI image generation and hyper-personalization.

### Infosys Marketplace

Infosys Marketplace is a one-stop shop to see, try, and adopt innovative and next-generation solutions from Infosys and partners. The platform provides hundreds of curated solutions across a wide range of technologies and industry verticals to accelerate the digital transformation initiatives of global enterprises. Read more about Infosys Marketplace at <https://www.infosys.com/navigate-your-next/live-enterprise-suite/offerings/marketplace.html>.

### Responsible AI certification

Infosys has become one of the first companies globally to get ISO 42001:2023 certified. The ISO/IEC 42001:2023 - Artificial intelligence — Management system certification is designed for entities providing or utilizing AI-based products or services, to ensure responsible development and use of AI systems.